

CHANNIAH WHIPPLE • FILMMAKER • CREATOR

◆ Portfolio: <https://www.atiyasmiles.com/> ◆ (513) 349-7552 ◆ Channiahwhipple@yahoo.com

Skilled in video editing, motion graphics, and post-production using Premiere Pro, After Effects, Photoshop, and Illustrator. Experienced with cameras, lighting, audio, teleprompters, and Xpression. Strong in storytelling, content planning, social media strategy, SEO, analytics, project management, research, collaboration, and production logistics.

Experience

Matt Reese's Production ◆ 2025 to present

Production/ Video Editor Assistant

- Assisted on set with camera, lighting, and sound setup for commercial and branded productions.
- Managed media assets, file structures, and exports to ensure smooth post-production workflow.
- Organize footage, syncing audio, preparing project timelines and assembly edits for client review.
- Coordinated production logistics, including equipment prep, shoot schedules, and client needs.

Adobe ◆ 2025 to present

Adobe Creative Apprenticeship

- Partnered with Adobe mentors to refine advanced editing and motion design techniques.
- Developed branded visual content that supported campaign goals and storytelling objectives.
- Applied Adobe Creative Cloud tools to execute high-quality digital assets.
- Navigated rapid production timelines by prioritizing tasks and adjusting to shifting creative needs.

WOSU Public Media ◆ 2023-2024

Production Assistant

- Assisted with set design by selecting, assembling, and preparing scenery and props for studio productions.
- Prepared teleprompters and operated studio systems, including Xpression.
- Operated cameras, lighting, microphones, and recording equipment for live and pre-recorded shoots.
- Maintained high production quality by effectively managing and troubleshooting studio equipment.

Aambc Inc. ◆ 2024

Editorial Intern

- Collaborated with brands and producers to shape compelling narratives and refine story structure.
- Worked closely with graphic artists and post-production teams to assemble polished video.
- Contributed creative concepts during team brainstorming sessions to elevate visual storytelling.

Ohio State University ◆ 2022-2024

Lead Video Assistant

- Edited and shoot video content and managed post-production workflows using Adobe Creative Cloud
- Created motion graphics and visual effects to elevate narrative and brand storytelling.
- Reviewed performance metrics to refine creative decisions and improve content impact.
- Applied SEO-informed practices to increase reach and audience engagement.

Atiya's Production ◆ 2016 to present

Owner

- Lead a video production team to deliver high-quality content.
- Collaborate with teams to develop and execute content strategies.
- Create visual assets using Photoshop and track performance using Excel.
- Support content planning and execution to increase audience engagement.
- Use analytics to improve content performance and achieve campaign goals.

Education

- Ohio State University
- Bachelor of Arts: Film Studies with Business Minor
- Zeta Phi Beta Sorority Incorporated